



Sponsorship Opportunities

We are looking for potential sponsors for the Inaugural Midcoast Tree Festival happening Nov. 22-24 & Nov. 29-Dec. 1.

As this is a joint fundraiser for the All Saints Parish (St. John's School), Meals on Wheels (through Spectrum Generations) and the Southern Midcoast Maine Chamber our organizations will have the naming rights for the event as the lead sponsors, but there are certainly other ways you can support us.

Media Sponsor(s)(5):

\$500.00 Cash/ \$1,000.00 In-Kind

The Media Sponsors would be people who contribute to the festival to offset some of our marketing expenses. We would be open to considering both cash sponsorships so we can buy media, or in-kind sponsorships from media partners. With this being a brand-new event, marketing will be absolutely critical to our success. There are five media sponsor levels.

Sponsorship Benefits:

- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- Promotion in the Midcoast Tree Festival program as a Media Sponsor
- On site banner noting you as a Media Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Media Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.
- Dependent on the size or length of ads, possible inclusion in print, on radio or on video (for instance in a :10 commercial we might not be able to make a mention, but we could in a ½ page ad)

T-Shirt Sponsor (1):

\$1,000.00

We want to be sure our volunteers are easy to identify for people who need assistance and we want to have a keepsake for our volunteers for the time they are giving to support our cause, so a custom volunteer t-shirt does the trick. We are looking to print 100 shirts in various sizes for our volunteers to wear for the event and you have the opportunity to get your business logo on every t-shirt.

Sponsorship Benefits:

- Your business logo on the back of every t-shirt as T-Shirt Sponsor (below the large print of the word VOLUNTEER so our patrons can easily find those running the event)
- Exclusivity, as the only t-shirt sponsor
- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as the T-Shirt Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.

See page 2 for additional sponsorship opportunities and how to register



Sponsorship Opportunities

Stage & Entertainment Sponsor (1): \$800.00

Exclusive Stage & Entertainment sponsor for the entire festival. With events daily on the stage you will get repeated mentions on announcements.

Sponsorship Benefits:

- A tree space of your choosing near the stage
- Promotion in the Midcoast Tree Festival program as the Stage & Entertainment Sponsor
- Exclusivity as the lone Stage & Entertainment Sponsor
- On site banner noting you as the Stage & Entertainment Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as the Stage & Entertainment Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.

Children's Craft Sponsor(s)(2): \$300.00

We will be having a daily children's crafts and/or games area for all three days each weekend (with abbreviated times on Opening and Closing nights). These are two sponsorships, one for each weekend, and the first to sign up gets to choose which weekend they want. We also encourage these businesses to have their employees engage and volunteer during these craft days on your weekend.

Sponsorship Benefits:

- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- Promotion in the Midcoast Tree Festival program as a Children's Craft Sponsor
- On site banner noting you as a Children's Craft Sponsor
- If your team members volunteer to help, we encourage them to wear your business attire so everyone knows who is helping
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Children's Craft Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.

Concessions Sponsor (1): SOLD

With the event at St. John's, and with it being their kitchen space, they had an organization step up the moment the event was announced.

*If you are interested in any of these sponsorship levels, or if you **have an idea for a different sponsorship not listed here** please reach out to:*

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